

Just click through: The TEC Image Galleries

Do you like things explained visually? And are you drawn to real eye-catchers? Then click your way through my image galleries! On the one hand, you'll learn the essentials of **BEconomics**.

On the other, you'll get a first impression of how the **BEcompany** – the corporate prototype of BEconomics – actually works.

Of course, one question runs through all of this: **“Being or having?”** Where we stand is clear. How we make that visible is something you can explore here.

© **The Economics Coach 2026** (Cover photo and all other pictures by Depositphotos)