

# Gallery: What is the BEcompany all about?

At the heart of BEconomics is the BEcompany – the ownerless company that belongs to everyone. If you want to dive deeper, this way please! The image gallery introduces you to the key aspects.

Beautiful when people shine – not balance sheets. Profits belong to those who create value, not to those who simply collect.

New economy, new us: companies that belong to themselves instead of funds that own everything.

Coopetition instead of elbows: cooperation where resources matter, competition where ideas take flight.

Fairness over profit-hunting: success should land with the people, not in shareholder pockets.

Whoever steers a company should focus on responsibility, not dividends.

Enough with the financial casino: the economy is not a playground for speculators.

Owners out, society in. That's the BEcompany.

This is what future economics looks like: nobody gains at someone else's expense.

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