

Gallery: BEconomics – the Essentials

What are BEconomics? 14 models explain to you in brief and very visual form what this new economic model is all about.

The model of the future: BEconomics – efficient, ecological, democratic.

Crisis, inequality, division: Capitalism is tired. Time for something new.

Island-projects are not enough. We build the mainland: a new system.

BElight = well-being + light + delight: Lightness as a lifestyle. The new vibe!

“No right life in the wrong one?” – Then we change the rules.

System change means: democratize the corporate world.

Companies belong to everyone – and no one. Commons instead of cash cows.

Experts, employees, consumers, NGOs – and you. Plural power instead of capital power.

Show stance, shape discourse, win majorities. That’s how it gets real.

Wars, climate, trade: Polycrises also offer chances for real solutions.

More sovereignty, less dependence: Autonomous where smart – cooperative where meaningful.

In the BEcompany, sustainability is core, not campaign.

Fair incomes, small spread: performance yes – CEO excesses no.

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