About me

So, officially my name is **Lutz Frühbrodt**. In my first life, I was a business journalist. Since 2008, I’ve been a professor of journalism and corporate communications. And yes—I’m an economist. I earned my PhD in the field, but I checked out of the mainstream a long time ago

These days, I mostly operate as an economic philosopher and satirist. And a pop economist.
In short: *The Economics Coach.*

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